

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

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Serious USA, Inc. Serious IP, Inc.  
DXPDD, LLC

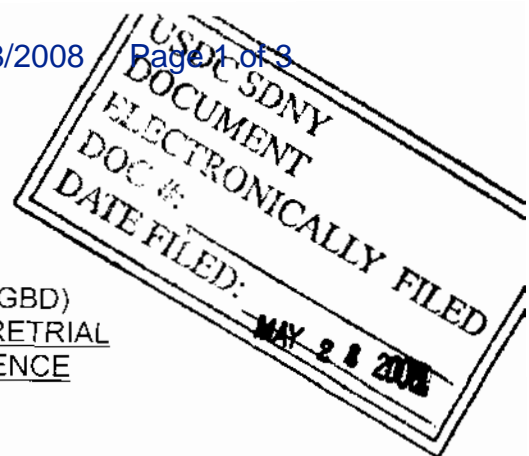
Plaintiff(s),

-against-

Interactive Card Solutions LLC  
Interactive Card Technologies LLC  
Defendant(s).

-----X  
TO: The Attorney(s) for Plaintiff(s):

08cv4807(GBD)  
INITIAL PRETRIAL  
CONFERENCE



This case has been designated an electronic case and has been assigned to this court for all purposes. Counsel for all parties are required to promptly register as filing "USERS" in accordance with the procedure for Electronic Case Filing.

Counsel for all parties are hereby directed to attend a conference at the time and place fixed below, for the purpose of Case Management and scheduling pursuant to Fed. R. Civ. P. 16. You are directed to furnish all attorneys in this action with copies of this order and enclosures, and to furnish chambers with a copy of any transmittal letter(s). If you are unaware of the identity of counsel for any of the parties, you must forthwith send a copy of the notice and rules to that party personally.

An Initial pretrial conference will be held on **Wednesday, July 30, 2008 at 9:30 a.m.** at the United States District Courthouse, 500 Pearl Street, New York, New York, Courtroom 15D.

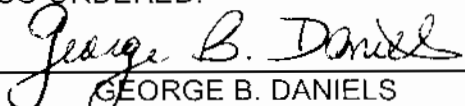
No application for adjournment will be considered unless made within one week of the date of this application.

Enclosed is a proposed Case Management Plan and Scheduling Order, pursuant to Rules 16 and 26 (f) of the Federal Rules of Civil Procedure. Counsel for all parties are directed to confer regarding the proposed plan and order. If the proposed schedule is agreeable to all parties, counsel shall sign and file the enclosed plan and order with the Court seven (7) days before the date of the initial pretrial conference. If counsel agrees that a different plan and schedule is appropriate, counsel shall sign and file a different proposed plan and schedule for the court's consideration seven (7) days before the date of the pretrial conference. In the absence of agreement, the Court, after hearing from counsel, will order a Case Management Plan and schedule at the conference. Absent extraordinary circumstances, the Plan shall provide that the case be ready for trial within six months.

In addition to the matters covered in the Case Management Plan, counsel should also be prepared to address at the conference the factual and legal bases for their claims or defenses, any issue as to subject matter jurisdiction, and any other issue relevant to case management.

Dated: New York, New York  
May 27, 2008

SO ORDERED:

  
\_\_\_\_\_  
GEORGE B. DANIELS  
United States District Judge

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

-----X  
Serious USA, Inc.  
Serious IP, Inc.  
DXPDD, LLC ,

Plaintiff,

-against-

Interactive Card Solutions LLC  
Interactive Card Technologies LLC ,  
Defendant,  
-----X

08cv4807(GBD)  
CIVIL CASE MANAGEMENT  
PLAN AND SCHEDULING ORDER

After consultation with counsel for the parties, the following Case Management Plan is adopted. This plan is also a scheduling order pursuant to Rules 16 and 26(f) of the Federal Rules of Civil Procedure.

1. No **additional parties** may be joined after **September 24, 2008**.
2. No **amendment** to the pleadings will be permitted after **September 24, 2008**.
3. Except for good cause shown, all **discovery** shall be commenced in time to be completed by **October 22, 2008**. The Court expects discovery to be completed within 90 days of the first scheduling conference unless, after the expiration of that 90 day period, all counsel stipulate that additional time (not to exceed 60 more days) is needed to completed discovery. In such event, discovery may be extended by the parties on consent, without application to the Court, provided the parties are certain they can still meet the discovery completion date ordered by the Court. The discovery completion date shall not be adjourned except upon a showing of extraordinary circumstances.
4. **Dispositive motions** are to served by **January 21, 2009**. Answering papers are to be served within 14 days. Reply papers are to be served within seven (7) days. In the event a dispositive motion is made, the date for submitting the Joint Pretrial Order shall be changed from that shown herein to three(3) weeks from the decision on the motion. The final pretrial conference shall be adjourned to a date four (4) weeks from the decision on the motion.
5. A final **pretrial conference** will be held on **February 11, 2009 at 9:30 a.m.**
6. The **Joint Pretrial Order** shall be filed no later than **January 28, 2009**. The requirements for the pretrial order and other pretrial submissions shall be governed by the Court's Individual Rules of Practice.
7. **All motions and applications** shall be governed by the Court's Individual Rules of Practice.

8. The parties shall be **ready for trial** on 48 hours notice on or after **February 18, 2009**. The estimated trial time is \_\_\_\_\_ days, and this is a (jury) (non-jury) trial.
9. The **Next Case Management Conference** will be held on **November 19, 2008 at 9:30 a.m..**

Dated: May 27, 2008  
New York, New York

SO ORDERED:

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GEORGE B. DANIELS  
United States District Judge

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Attorney for Plaintiff

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Attorney for Defendant